

UNIVERSAL TENNIS



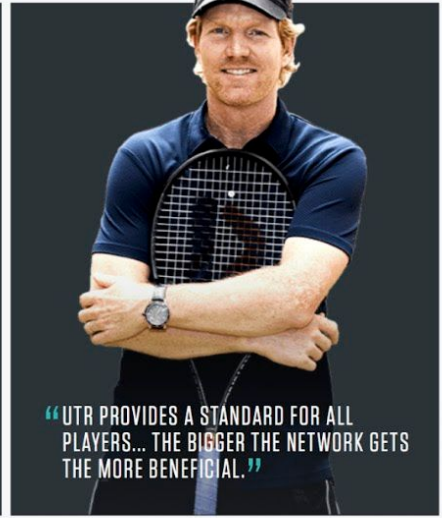
Play Locally. Count Globally.

Our Story

The mission of Universal Tennis is to make tennis more affordable, accessible and fun for all players, regardless of age, gender, level and socioeconomic status. Anchored by the Universal Tennis Rating (UTR) Powered by Oracle - the world's most accurate tennis rating system - Universal Tennis is creating opportunities and pathways for players from all over the world, in all stages of life, to find better matches and unlock a more fun and flexible tennis experience.

Universal Tennis Rating

UTR measures all players across age, gender and geography, on the same 16.50 scale. Instead of providing a single ranking number based on points earned, UTR looks at how a player performs in every game of every match. A player's UTR is calculated based on their performance in their most recent 30 matches over the past 12 months, specifically measuring the strength of the competition and number of games won.

 <p>“UTR IS THE BEST WAY TO MEASURE YOURSELF AGAINST ALL OTHER PLAYERS REGARDLESS OF THEIR AGE OR LEVEL.”</p>	 <p>“UTR IS AGELESS, GENDERLESS, AND BORDERLESS. IT TRULY DEMOCRATIZES THE GAME.”</p>	 <p>“UTR PROVIDES A STANDARD FOR ALL PLAYERS... THE BIGGER THE NETWORK GETS THE MORE BENEFICIAL.”</p>
<p>Novak Djokovic World #1, 16x Grand Slam Champion & ATP Player Council Pres.</p>	<p>Martina Navratilova World #1 and 49x Grand Slam Champion</p>	<p>Jim Courier World #1, 4X Grand Slam Champion & Davis Cup Captain</p>

"UTR has given tennis players something they have never had: a simple, clear rating system that, like a handicap in golf, provides an objective, results-based measure of one's skill. That opens opportunities that had never before been available in tennis..."

- Tennis Magazine

Building A Global Home For Tennis

The UTR Platform, developed with the rating at its core, is the world's largest and most connected global tennis community. Players can create free personal profiles where they can share photos and videos, view their stats, message other players and discover and register for events all around the world. Clubs and leagues are showcasing their programs and events, and using UTR to engage their member base with more fun and flexible events. Colleges, high schools and high performance academies are using UTR to evaluate prospective and current players, set developmental goals, showcase their facilities and program, and connect with their fans and alumni.

Trusted By The World's Best

UTR is proud to be an official partner of the world's premier tennis academies, clubs, colleges, high schools, organizations and tournaments.

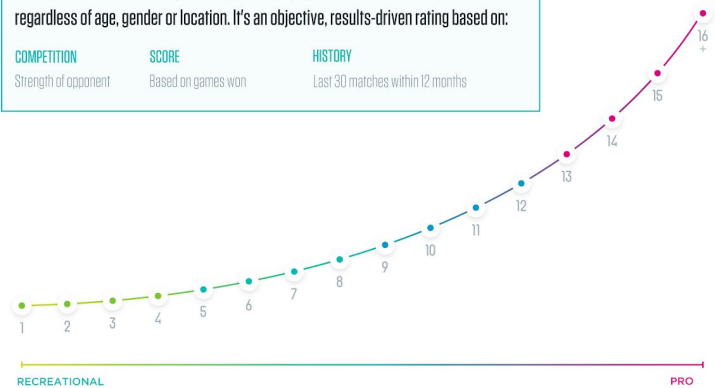
What's Your UTR?



Know Your Level | Find Play | Track Your Progress

UTR (Universal Tennis Rating) is the global rating system for all tennis players regardless of age, gender or location. It's an objective, results-driven rating based on:

COMPETITION	SCORE	HISTORY
Strength of opponent	Based on games won	Last 30 matches within 12 months



"UTR IS THE BEST WAY TO MEASURE YOURSELF AGAINST ALL OTHER PLAYERS REGARDLESS OF THEIR AGE OR LEVEL."

NOVAK DJOKOVIC

World #1, 16x Grand Slam Champion & ATP Player Council President

ORACLE

TENNIS CHANNEL

TEAM8



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