Our Story
The mission of Universal Tennis is to make tennis more affordable, accessible and fun for all players, regardless of age, gender, level and socioeconomic status. Anchored by the Universal Tennis Rating (UTR) Powered by Oracle - the world's most accurate tennis rating system - Universal Tennis is creating opportunities and pathways for players from all over the world, in all stages of life, to find better matches and unlock a more fun and flexible tennis experience.

Universal Tennis Rating
UTR measures all players across age, gender and geography, on the same 16.50 scale. Instead of providing a single ranking number based on points earned, UTR looks at how a player performs in every game of every match. A player’s UTR is calculated based on their performance in their most recent 30 matches over the past 12 months, specifically measuring the strength of the competition and number of games won.

"UTR has given tennis players something they have never had: a simple, clear rating system that, like a handicap in golf, provides an objective, results-based measure of one’s skill. That opens opportunities that had never before been available in tennis..."

- Tennis Magazine
Building A Global Home For Tennis
The UTR Platform, developed with the rating at its core, is the world’s largest and most connected global tennis community. Players can create free personal profiles where they can share photos and videos, view their stats, message other players and discover and register for events all around the world. Clubs and leagues are showcasing their programs and events, and using UTR to engage their member base with more fun and flexible events. Colleges, high schools and high performance academies are using UTR to evaluate prospective and current players, set developmental goals, showcase their facilities and program, and connect with their fans and alumni.

Trusted By The World’s Best
UTR is proud to be an official partner of the world’s premier tennis academies, clubs, colleges, high schools, organizations and tournaments.

Media Contact
Erica Annon / Universal Tennis / erica@myutr.com

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